

# Baker 5K Sponsorship 2020



## About the Baker 5K - NEW Format for Virtual 5K in 2020

Typically, Baker students, families, faculty, staff and friends come together each spring to celebrate physical fitness and community spirit at the Baker 5K, a cooperative run completed by all students in grades 1-8 at Gillson Park in Wilmette. This year, due to the state-wide suspension of in-person learning, we have had to get creative! We will be hosting Baker's 5K Run on Friday, May 29. Students will be training as part of their PE classes and families will be encouraged to complete their own 5K on May 29. Because of the importance of the t-shirts to our students and participants, we are continuing on with our regular sponsorship program. Now, more than ever, we need your support and can offer you many advantages of partnering with us as a sponsor for this special 5K. *Note: Our PK & K students also participate in a 1K run!*

## Advantages of Sponsorship

Our sponsors play an important role in supporting Baker's commitment to daily physical education as the challenge to become stronger mentally and physically culminates in this special event. Our audience consists of families living in Evanston, Chicago, Wilmette, Skokie, Winnetka, Glenview and surrounding areas.

Our school network provides your company with impressions in person and online:

**60,000**

*cars pass our school each day on Sheridan Road*

**1200+**

*Facebook followers*

**2000**

*average website pageviews per week*

## Participating Through Sponsorship

We welcome your participation at one of the following levels:

Sponsorship Levels	\$5000	\$3000	\$1000	\$500
Placement on 5K t-shirt worn by all participants*	Large Logo	Large Logo	Medium Logo	Name
Placement on Baker sponsors webpage with link to your website	Large Logo	Medium Logo	Small Logo	Name
Recognition in the weekly school newsletter	Logo	Name	Name	Name
Recognition in dedicated eblast about 5k sponsors	250 word max write-up with logo and hyperlink	100 word max write-up with logo and hyperlink	Name with logo and hyperlink	Name with logo and hyperlink
Individual recognition in posts on Facebook (1200+ followers)	Yes	Yes	Yes	Yes
Placement on Sheridan Road banner displayed for one month (May-June, seen by 60k cars/day)*	Large Logo	Large Logo	Medium Logo	Name

**Sponsor logos in the form of a jpeg** (for t-shirts, newsletters, and banners) are due by May 1. Email to [ryantis@bakerdemschool.org](mailto:ryantis@bakerdemschool.org).



**Sponsorship Agreement Form**  
**Baker 5K | May 29, 2020**

**SPONSOR INFORMATION**

Sponsor Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: (\_\_\_\_) \_\_\_\_\_

Contact Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

**SPONSORSHIP LEVEL (please select)**

\_\_\_\_ \$10,000    \_\_\_\_ \$5,000    \_\_\_\_ \$3,000    \_\_\_\_ \$1,000    \_\_\_\_ \$500

**PAYMENT INFORMATION**

\_\_\_\_ My check is enclosed    \_\_\_\_ Please charge my credit card (Visa, MC, Discover, Amex)

*If sending check, return to: Rachel Yantis, Baker Demonstration School, 201 Sheridan Road, Wilmette, IL 60091*

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_ / \_\_\_\_    CVV: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

**RECOGNITION INFORMATION:**

If the sponsorship level you have chosen includes logo placement, please sent eps or jpeg file to Rachel Yantis by May 1 ([ryantis@bakerdemschool.org](mailto:ryantis@bakerdemschool.org)).

**Thank you for supporting Baker Demonstration School!**  
*Your donation may be tax deductible. Please consult your tax advisor.*