

Baker 5K Sponsorship 2021



About the Baker 5K

Baker students, families, faculty, staff and friends come together each spring to celebrate physical fitness and community spirit at the Baker 5K, a cooperative run completed by all students in grades 1-8 at Gillson Park in Wilmette. We will be hosting Baker's 5K Run on Friday, May 21. Students will be training as part of their PE classes and families often train together at home too. Our sponsors are such an important part of the annual 5K and we invite you to participate this year to become part of this special event. *Note: Our PK & K students also participate in a 1K run!*

Advantages of Sponsorship

Our sponsors play an important role in supporting Baker's commitment to daily physical education as the challenge to become stronger mentally and physically culminates in this special event. Our audience consists of families living in Evanston, Chicago, Wilmette, Skokie, Winnetka, Glenview and surrounding areas.

Our school network provides your company with impressions in person and online:

60,000

cars pass our school each day on Sheridan Road

1200+

Facebook followers

2000

average website pageviews per week

Participating Through Sponsorship

We welcome your participation at one of the following levels:

Sponsorship Levels	\$5000	\$3000	\$1000	\$500
Placement on 5K t-shirt worn by all participants*	Large Logo	Large Logo	Medium Logo	Name
Placement on Baker sponsors webpage with link to your website	Large Logo	Medium Logo	Small Logo	Name
Recognition in the weekly school newsletter	Logo	Name	Name	Name
Recognition in dedicated eblast about 5k sponsors	250 word max write-up with logo and hyperlink	100 word max write-up with logo and hyperlink	Name with logo and hyperlink	Name with logo and hyperlink
Individual recognition in posts on Facebook (1200+ followers)	Yes	Yes	Yes	Yes
Placement on Sheridan Road banner displayed for one month (May-June, seen by 60k cars/day)*	Large Logo	Large Logo	Medium Logo	Name

Sponsor logos in the form of a jpeg (for t-shirts, newsletters, and banners) are due by May 1. Email to ryantis@bakerdemschool.org.



**Sponsorship Agreement Form
Baker 5K | May 21, 2021**

SPONSOR INFORMATION

Sponsor Business Name: _____

Contact Name: _____

Contact Phone: (____) _____

Contact Email: _____

Address: _____

City: _____ State: _____ Zip Code: _____

SPONSORSHIP LEVEL (please select)

____ \$10,000 ____ \$5,000 ____ \$3,000 ____ \$1,000 ____ \$500

PAYMENT INFORMATION

____ My check is enclosed ____ Please charge my credit card (Visa, MC, Discover, Amex)

If sending check, return to: Rachel Yantis, Baker Demonstration School, 201 Sheridan Road, Wilmette, IL 60091

Credit Card Number: _____

Expiration Date: ____ / ____ CVV: _____

Name on Card: _____

Signature: _____

RECOGNITION INFORMATION:

If the sponsorship level you have chosen includes logo placement, please sent eps or jpeg file to Rachel Yantis by May 1 (ryantis@bakerdemschool.org).

Thank you for supporting Baker Demonstration School!
Your donation may be tax deductible. Please consult your tax advisor.